



Shelly L.VonGlahn

Bee Kind Design (proprietor)

Madison, WI
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www.beekinddesign.com

👑 Education

Master of Art	University of Wisconsin - Madison, WI	2009
Cartography Classes	University of Wisconsin - Madison, WI	2003
Bachelor of Science - Art	University of Wisconsin - Madison, WI	2001

👑 Computer Skills

Adobe Design Suite (Cloud): Illustrator • Photoshop • ImageReady • InDesign • Muse
Microsoft Office: MS Word • PowerPoint • Excel Other: Wordpress • Dreamweaver

👑 Freelance Design Clients

Feb. 2017	30Fifty Stables, Verona, WI	• logo design
Jan. 2017	Sotherland Custom Bicycles, Madison, WI	• poster for shop
Oct. 2016	Main Street Vegan Academy, New York, NY	• magazine ad
March 2016	Mad City Drone Racing, Madison, WI	• logo design
Feb. 2016 to present	ElectionMechanic, Madison, WI	• design of campaign materials, ads, postcards
Sept. 2014 to present	Heartland Farm Sanctuary, Verona, WI	• newsletter and Gala materials
May 2014 to present	ABC for Health, Madison, WI	• design of 20th anniversary logo
June 2014 to June 2015	Grand Scheme Games, Madison, WI	• logo design, video game sprites, backgrounds, etc.
June 2014 to present	Wisconsin Academy for Graduate Service Dogs (WAGS), Madison, WI	• update of company logo, fundraising materials, holiday card
Mar. 2013	American Heart Association / Heart's Delight, Washington, DC	• invite pamphlet, RSVP, RSVP envelopes for fundraiser
Dec. 2012	Mass Carpet Care, Madison, WI	• trifold brochure and business card

👑 Freelance Design Clients (continued)

- Dec. 2012 Mud Lion, Madison, WI
- logo design
- Nov. 2012 to present Wisconsin Democracy Campaign, Madison, WI
- design and layout of Annual Report
- Oct. 2012 to present Johnny Sin (band), Madison, WI
- band performance posters & magazine ad
- Sept. 2012 Badger Hill Farms, Shullsburg, WI
- logo design
- Feb. 2012 to present Bartell Theatre & Companies, Madison, WI (MTG, Strollers, MPT, StageQ)
- posters, tri-fold brochures, advertising for print, web, & newspaper
- Dec. 2011 to Dec. 2013 Street Pulse - homeless cooperative newspaper, Madison, WI
- editor (desktop publishing & design) of the Hearts & Minds section
- Sept. 2011 Continental Mapping Consultants Inc., Madison, WI
- designed large map information poster
- Aug. 2011 Crossfit Connex, (fitness center) Madison, WI
- designed advertising materials

👑 In-House Design Experience

- May 2011 to June 2011 Graphic Designer • Badger State DeSIGNS, Madison, WI
- designed vinyl graphics for cars, windows, & signage
 - designed can signs, backlit signs, & monument signs
 - produced vinyl signs, banners, & yard signs
- May 2010 to Oct. 2010 Pre-Press / Graphic Designer - US Digital Media
- set up client artwork for print on discs, USB's, & paper
 - checked artwork to determine if it meets print specifications
 - designed CD inserts, DVD entrapments, disc artwork, logos, etc.
 - customer service via phone regarding the creation & set up of files, & the use of various design software
- Jan. 2009 to Jan.2010 Graphic Designer • WI Dept. of Natural Resources
- redesigned the WI State Nursery Catalog & Biomass Harvesting Guide
 - designed the Root River Steelhead Facility Pamphlet
 - created an invasive species awareness poster & pledge
- Nov. 2006 to Jan. 2009 Graphic Designer • State Cartographer's Office, University of Wisconsin - Madison
- designed posters, advertisements, maps, & pamphlets
 - created & manipulated images for both web & print
 - desktop publishing & all illustrations for the WSRs Handbook