



Shelly L.VonGlahn

Bee Kind Design (proprietor)

Madison, WI
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www.beekinddesign.com

👑 Education

Master of Art	University of Wisconsin - Madison, WI	2009
Cartography Classes	University of Wisconsin - Madison, WI	2003
Bachelor of Science - Art	University of Wisconsin - Madison, WI	2001

👑 Computer Skills

Adobe Design Suite (Cloud): Illustrator • Photoshop • ImageReady • InDesign • Muse
Microsoft Office: MS Word • PowerPoint • Excel Other: Wordpress • Dreamweaver

👑 Freelance Design Clients

Sept. 2014 to present	Heartland Farm Sanctuary, Verona, WI • newsletter and Gala materials
May 2014 to present	ABC for Health, Madison, WI • design of 20th anniversary logo
June 2014 to present	Grand Scheme Games, Madison, WI • design of company logo, video game sprites, backgrounds, etc.
June 2014 to present	Wisconsin Academy for Graduate Service Dogs (WAGS), Madison, WI • update of company logo, fundraising materials, holiday card
Mar. 2013	American Heart Association / Heart's Delight, Washington, DC • invite pamphlet, RSVP, RSVP envelopes for fundraiser
Dec. 2012	Mass Carpet Care • trifold brochure and business card
Dec. 2012	Mud Lion, Madison, WI • logo design
Nov. 2012 to present	Wisconsin Democracy Campaign, Madison, WI • design and layout of Annual Report
Oct. 2012 to present	Johnny Sin (band), Madison, WI • band performance posters & magazine ad

👑 Freelance Design Clients (continued)

- Sept. 2012 Badger Hill Farms, Shullsburg, WI
• logo design
- Feb. 2012 Bartell Theatre & Companies, Madison, WI (MTG, Strollers, MPT, StageQ)
to present • posters, tri-fold brochures, advertising for print, web, & newspaper
- Dec. 2011 Street Pulse - homeless cooperative newspaper, Madison, WI
to 2013 • editor (desktop publishing & design) of the Hearts & Minds section
- Sept. 2011 Continental Mapping Consultants Inc., Madison, WI
• designed large map information poster
- Aug. 2011 Crossfit Connex, (fitness center) Madison, WI
• designed advertising materials

👑 In-House Design Experience

- May 2011 Graphic Designer • Badger State DeSIGNS, Madison, WI
to June 2011 • designed vinyl graphics for cars, windows, & signage
• designed can signs, backlit signs, & monument signs
• produced vinyl signs, banners, & yard signs
- May 2010 Pre-Press / Graphic Designer - US Digital Media
to Oct. 2010 • set up client artwork for print on discs, USB's, & paper
• checked artwork to determine if it meets print specifications
• designed CD inserts, DVD entrapments, disc artwork, logos, etc.
• customer service via phone regarding the creation & set up
of files, & the use of various design software
- Jan. 2009 Graphic Designer • WI Dept. of Natural Resources
to Jan.2010 • redesigned the WI State Nursery Catalog & Biomass Harvesting Guide
• designed the Root River Steelhead Facility Pamphlet
• created an invasive species awareness poster & pledge
- Nov. 2006 Graphic Designer • State Cartographer's Office,
to Jan. 2009 University of Wisconsin - Madison
• designed posters, advertisements, maps, & pamphlets
• created & manipulated images for both web & print
• desktop publishing & all illustrations for the WSRS Handbook